



Virginia Horse Industry Board
2020 Virginia Bred Program

Final Report

The final report is required of all Virginia Horse Industry Board Virginia Bred fund recipients. Failure to file a final report may result in elimination from future grant consideration. Final reports are due by 5pm on December 1, 2020.

1. Name of Association Receiving Virginia Bred Funding:
2. Name of Project Leader:
3. Funding Amount:
4. Date of Report:
5. Please provide highlights of your association's program in 2020. If any modifications had to be made to your program, please include those here.

SPECIFICS OF PROGRAM

6. Please indicate the Virginia Bred events held, include dates, locations and number of Virginia Bred participants (horses and individuals, indicated separately) at each event.

This report should be emailed to heather.wheeler@vdacs.virginia.gov or mailed to Virginia Horse Industry Board, 102 Governor Street, Room 333, Richmond, VA 23219



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7. Please indicate the number of Virginia Bred horses that participated in the program over the course of the program year.

Include in your response a breakdown of the manner in which these horses participated, for example: number of horse nominated? number of horses shown? Etc.

8. Please indicate the number of total participants in the Virginia Bred program over the course of the program year.

How many of those people are....

New Horse Owners/Riders	
Experienced Horse Owners/Riders	
Youth	
Virginia Horse Breeders	



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9. Please indicate what Virginia regions have been impacted by your Virginia Bred program. (regional map provided below- select all that apply)?

- ___ Region 1
- ___ Region 2
- ___ Region 3
- ___ Region 4
- ___ Region 5



10. Were there any participants from outside of the Commonwealth? If so, please indicate the number and the state from which they came.

11. Please indicate the number of participants that received awards and the total number of awards that were given as a result of your Virginia Bred program.

12. Please indicate how your program verified that horses participating were “foaled in Virginia”

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BUDGET

13. What was the total dollar amount awarded? Please provide detail as to the amount of VHIB funding that was awarded and the amount of association match that was awarded.

14. Please describe the program fees/sources of additional money that supported your Virginia Bred program. Did the association make money?

15. Using the template below, please indicate how the Virginia Bred program funds have been spent according to the line items submitted in the proposal budget.

<i>Expense Item</i>	<i>Amount Budgeted in Grant Request</i>	<i>Amount Expensed during this period (Aug 1- Nov 30)</i>	<i>Amount Expensed Year to Date</i>	<i>Amount of Association Match</i>
Marketing/Promotions				
Awards				
Monetary				
Ribbons, Plaques, Etc.				

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**If VHIB monies have been expensed for marketing/promotional purposes or for the purchase of awards, please provide an itemized list on how the money was expensed as an attachment to this report. You will also need to attach copies of receipts for these expenses to this report.*



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PROMOTION OF PROGRAM & THE VIRGINIA HORSE INDUSTRY BOARD

16. Please list how the program was promoted and how the Virginia Horse Industry Board was promoted as a sponsor of your program. Include samples in the attachments.

COMMENTS/FEEDBACK

Include comments from association board members, participants, etc.

17. Describe any “successes” your program has experienced during the 2020 Virginia Bred Program Year.

18. Were there measurable benefits to the association/organization? Has this program been instrumental in attracting additional resources in the form of people, money, services or publicity? If so, please describe.

19. Comment on lessons you/your organization has learned through this program.

i.e. What worked, what didn't work? What would you do differently?

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ATTACHMENTS

Copies of the following should be attached:

Listing of winners (including the geographical areas or regions they represent), monies awarded per individual, as well as total monies awarded; samples of Virginia Bred certificates; samples of how the Virginia Horse Industry Board was promoted; photos; and other related program materials.

Please forward high resolution photos related to your Virginia Bred program, if available. Please provide photo credit and the names of individuals in the photographs if applicable.

Note: All materials provided shall be deemed to be accompanied by permission to use such materials and the names and likenesses of individuals in the Virginia Horse Industry Board's publications, presentations and online for awareness and promotional purposes.

SIGNATURES AND DATES

Representing the _____:

Virginia Bred Project Leader

Association President

Date

Date

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